

The Broadband Forum



Stockholm Meeting Trip Report September 8-12, 2008

New Name, expanded scope, industry support— life is good at the Broadband Forum!

As expected, Stockholm was an intensely active meeting. Fixed Mobile Convergence (FMC) was the key theme on Monday, starting with a special Keynote address given by Regina Donato Lundgren, VP & Head of Networks, TeliaSonera, followed by a prominent Birds of a Feather (BoF) session featuring guests from 3GPP, WiMAX Forum, Ericsson and our own Greg Bathrick of the Broadband Forum. The day ended with a great interactive Networking Event, hosted by Ericsson. Later in the week, WiMAX continued the discussion in a joint meeting with Architecture via a conference call.

[Click here](#) to review presentations from Stockholm and other past meetings.

Service Provider Action Council

With 39 attendees from 16 different service providers (11 European, 3 North American and 2 AsiaPac), the SPAC was jam packed with topics and discussions. Strengthening the effectiveness of the SPAC was an important topic, and a new charter is in development to capture new goals, objectives and procedures for the group. Moving forward, a stronger focus on requirement communication and Forum work prioritization will provide the steer to ensure the Broadband Forum continues to address the critical market needs of the provider community.

Technical Highlights

In Operations & Network Management, an important reference document was passed in TR-176 "ADSL2plus profiles for IPTV". Work around DSL bonding and Vector Profiles was of major focus as WT-159 and 165 goes to straw ballot in Hawaii.

Architecture & Transport work was dominated with talks of WT-156 in a push to get it to letter ballot before the end of 2008. So much progress was made, but there is more to do and a series of interim meetings have been set up to get this ready for letter ballot by Hawaii.

In Testing & Interop, WT-114 and WT-127 made significant progress toward straw ballot, and new work was kicked off to develop an Energy Efficiency Test Plan.

BroadbandHome work continued around assessing and addressing IPv6 impacts on TR-069, as well as incorporating PON device support. They celebrated the approval of TR-098 Issue 1 Amendment 2 and the completion of all the straw ballot comments for TR-106.

The focus on completing [BroadbandSuite Release 3.0](#) is ever present and the hard work at this meeting insured we are on track with all the critical TRs to allow the official Release 3.0 launch at Telco TV in November.

For a summary of the latest technical work in progress, check out the current [Bubble Chart](#).

Marketing Highlights

The marketing agenda focused on [Showcase](#) planning, development of the new Release 3.0 Guide white paper, creating brochures on energy efficiency, fiber and FMC, defining the message map for upcoming articles and press releases, as well as commencing our 2009 strategic planning.

We looked at non-traditional communication vehicles such as Linked In, Wikipedia, and search engine placement and discussed better member promotion opportunities. We began development of an outline of a potential **Rough Guide to Broadband Standards**, and will need an editor to lead that development.

We released two press releases out of the meeting and have already tracked more than 85 pieces of coverage:

- [Moti Morgenstern of ECI Inducted into BBF Circle of Excellence](#)
- [BBF Stockholm General Meeting Release](#)

With some terrific industry milestones on horizon (including our 15 year anniversary), we also planned a special celebration for our fourth quarter meeting in Hawaii. Sponsorship opportunities are available in association with this Industry Milestone Celebration, so [contact Danae](#) if you are interested in more

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|---------------|-----|
| Attendees | 196 |
| Liaisons | 13 |
| Contributions | 393 |
| New TRs | 2 |



Keynote Speaker
Regina Donato Lundgren,
Vice President, Head of
IP Production, TeliaSonera

[Plugfest Calendar](#)

VDSL2 Chip Vendors:

- Week of Nov. 3rd, 2008

VDSL2 Systems Integrator:

- Week of Jan. 19th, 2009

TR-069:

- Jan. 19th, 2009

Thanks to our Meeting Sponsors



TeliaSonera

Save the Date **2008 Quarterly** **Meetings**

November 17-21, 2008
Waikoloa, Hawaii

March 2-6, 2009
New Orleans, Louisiana

May 18-22, 2009
TBD (Europe)

Sept 14-18, 2009
TBD (Asia)

Nov 30– Dec 4, 2009
TBD (Europe)

details.

Thanks to all who attended, and to all who provided support from afar. We look forward to seeing and working with you all in Hawaii at our final meeting of 2008. [Registration](#) opens next week so be sure to register and get your contributions in early as the period between these meetings is extremely tight.

**Release 3.0
Showcase Participants**

Actiontec[®]

ClearAccess
The Clear Choice in Broadband Solutions™

ERICSSON 

Juniper[®]
NETWORKS

 **motive**


MOTOROLA

OCCAM
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If you have any questions or for more information, please contact The Broadband Forum at +1.510.492.4020 or info@broadband-forum.org.