

2008 Elections Usher in a New Board

At the annual meeting of the DSL Forum, four of Europe's leading network operators were elected to the DSL Forum Board of Directors.

The new members include Kevin Foster of BT; Christophe Alter from France Telecom; Mauro Tilocca of Telecom Italia; and Marcin Drzymala from Telekomunikacja Polska. Frank Van der Putten of Alcatel-Lucent, Les Brown of Infineon and Phil Skeba of Intel also were re-elected to the board. These strong industry players will help drive the standards work and direction of the Forum.

The full 2008 Board of Directors is listed below:

George Dobrowski, Conexant	Chairman & President
Tom Starr, AT&T	Vice President & Secretary
Frank Van der Putten, Alcatel-Lucent	Vice President & Treasurer
Kevin Foster, British Telecom	
Christophe Alter, France Telecom	
Les Brown, Infineon Technologies	
Phil Skeba, Intel	
Heather Kirksey, Motive, Inc.	
Greg Bathrick, PMC Sierra	
Mauro Tilocca, Telecom Italia	
Marcin Drzymala, Telekomunikacja Polska	

The Board Strategy meeting will take place in April with a presentation of new initiatives provided at the Montreal meeting. A special thanks to the retiring members of the Board; Peter LeBlanc of Aware, Steve Plume of BT, Lisa Garza of Cisco and Michael Hanrahan of Huawei Technologies.

What is in a Name?

Over the past couple of months, we have been alerting members that a name change is under consideration. We have encouraged your input and can now report that 82% of our members agreed in our poll, that it is time to better represent our work with a new name. Thank you to everyone for responding to the survey as well as participating in our Annual Meeting discussion of the topic.

We do hear the concerns that we could lose our industry standing or name recognition if we do not launch the new name effectively, and our marketing team is hard at work developing a launch plan to address these issues. We have brought on additional resources who are specialists in re-branding and we are already benefitting from their expertise.

As we complete legal due diligence following the Annual Meeting, we are also communicating with our liaison organizations and others who have similar names to those being considered, and are pleased to note their broad support and endorsement of the change. We will keep you abreast of the development and thank you again for your support.

George Dobrowski, Chairman and President

Awards

Twelve awards were given at the Annual Meeting in Warsaw.

Circle of Excellence Award

Meeting Statistics

- Attendees: 172
- Liaisons: 17
- Contributions: 237
- TRs Approved: 2



*Thank you to our keynote
Mr. Grzegorz Tomasiak, CTO
Telekomunikacja Polska*

Save the Date 2008 Quarterly Meetings

**May 19-22, 2008
Montreal, Canada**

**September 8-11, 2008
Stockholm, Sweden**

**November 17-20, 2008
Waikoloa, Hawaii**

Thanks to our Warsaw
meeting sponsor

Twelve awards were given at the Annual Meeting in Warsaw.

Circle of Excellence Award

William Lupton of 2Wire, Marco Quacchia of Telecom Italia and Giles Straub of Thomson were all inducted into the Circle of Excellence, in recognition of their dedication and hard work on driving to completion-Technical Report 135 (TR-135), which defines a data model for TR-069 enabled set-top boxes. This important document is a critical element to ensuring IPTV management improvements.

Top Contributors Award for 2007

Given for the volume and quality of their technical contributions:

- William Lupton, 2Wire
- Peter Adams, BT
- Hongyu Li, Huawei Technologies Co.
- Peter Reusens, LAN
- Heather Kirksey, Motive, Inc.
- Tim Spets, Westell

Outstanding Service Award

The Outstanding Service Awards, which recognize long term significant leadership contributions to the DSL Forum, were presented to Lisa Garza of Cisco, Steve Plume of BT and Peter LeBlanc of Aware. All three are retiring board members of the Board of Directors for the DSL Forum.

Marketing Activities

We made some significant changes at the Warsaw meeting to improve productivity, increase technical-marketing flow of information and to expedite the delivery of new Marketing Reports. These measures included hiring a qualified Technical Writer to assist with MR development, shortening the marketing meetings to two days to provide staff time to work on the logistics of our marketing program, as well as allowing time for the Marketing Chair and Vice Chair to more actively engage with the Technical team—facilitating stronger cooperation in messaging support of TR releases. We hope that these changes will prove to be effective tools in improving our internal and external communications plan, and will offer an attractive option for your marketing staff to attend this shorter meeting.

Release 3.0 Showcase

Would your company be interested in participating in the Showcase if it was staged at the Broadband World Forum– Europe in Brussels?

IEC has offered to work with us on reduced cost booth space to bring this valuable exhibit to their premier event. Please contact Laurie at +1.770.761.9300 or laurie@dslforum.org to indicate your interest.

To check out the current requirements, as well as sponsorship/promotion opportunities, see the [Showcase Opportunities](#). Our next Showcase Information calls will be held at 8:00 AM PDT March 18th and April 15th.

Upcoming Ambassador Appearances

Come hear us speak at these upcoming events:

March 14th	IPTV World Forum 2008	Steve Kingdom
March 26-27	China Broadband Triple Play	Robin Mersh
April 28	SOFNET	Robin Mersh
May 13th	Future of Broadband	Bill Welch

Technical Initiatives

Two technical reports were approved in Warsaw:

- TR-100 Amendment 1
- TR-142 Tr-069 Framework for PON

Congratulations and thanks to the DSLHome and the Testing & Interop WGs for driving these specifications to completion. For access to these new TRs, check

meeting sponsor

NEC

Thanks to our Warsaw
Wireless LAN sponsor



Current Showcase Participants

ERICSSON

OCCAM
NETWORKS

Juniper
NETWORKS



MOTOROLA

CORNING



Plugfest Calendar

Congratulations and thanks to the DSLHome and the Testing & Interop WGs for driving these specifications to completion. For access to these new TRs, check out <http://www.dslforum.org/techwork/treports.shtml>

There is such valuable information on the 2008 technical work in process in the Closing Plenary slides, I have provided a [link here](#) so you can get a clear picture of the work and where you and your team fit in.

For the tentative WT/TR approval schedule, ie Bubble Chart- check out <http://www.dslforum.org/techwork/bubblechart.shtml>

The list of Warsaw meeting attendees is available at <http://www.dslforum.org/private/p/previousmtgsattendance.shtml>.

Is your company interested hosting the Forum in your city or in sponsoring a meeting?

Please contact
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Questions about this report, contact
Laurie Gonzalez, Marketing Director of the DSL Forum,
at +1.770.761.9300 or laurie@dslforum.org

Plugfest Calendar

VDSL2 system vendor:

- week of June 9, 2008 (5th event)

VDSL2 chipset vendor:

- week of May 5, 2008 (9th event)
- Week of August 25th (tentatively)

TR-069 Related Testing

- Week of June 23

Register for these events at:

<http://www.dslforum.org/techwork/plugfestcalendar.shtml>