

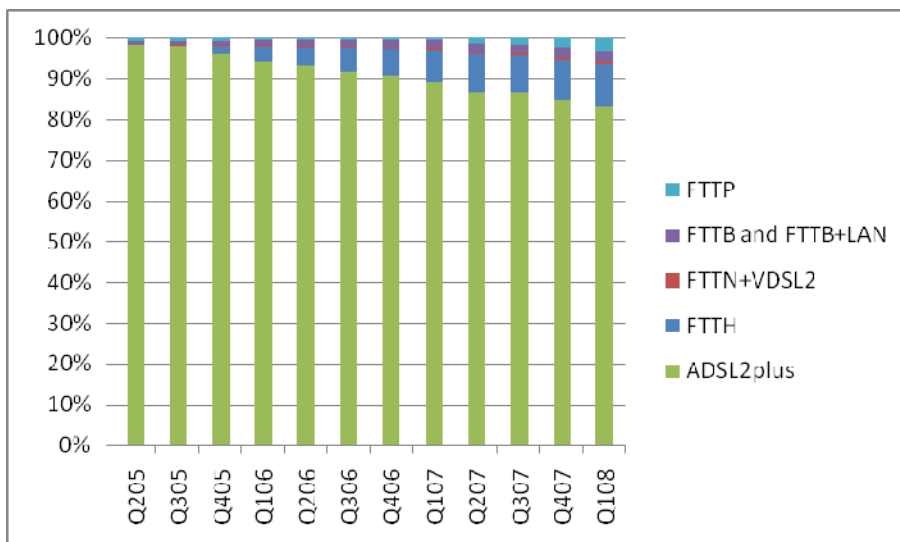


IPTV DEPLOYMENTS DOUBLE FOR THE SECOND YEAR RUNNING AS BROADBAND CONTINUES TO ACHIEVE STRONG GROWTH

*Global broadband subscribers reach 370 million
IPTV subscribers pass 15 million*

Hong Kong, 15 July 2008 - The Broadband Forum, formerly the DSL Forum, has today announced the latest Broadband and IPTV statistics at this year's Broadband World Forum Asia in Hong Kong. The report, prepared for the Broadband Forum by industry analysts Point Topic (*GBS database at <http://point-topic.com/home/gbs/>*), shows that IPTV subscribers have more than doubled for the second year running with an increase of 53.14 percent in the 12 months to 31 March 2008.

The statistics also show that worldwide broadband subscribers have reached over 370 million with DSL remaining the most dominant access technology with 65 percent of the world's subscribers. However, fiber subscriptions have risen by 33 percent since the beginning of 2007, with over 10 million people connected to a fiber network. This increase in fiber subscriptions may be attributed to the increased popularity of bandwidth hungry services such as IPTV. However, the leading technology delivering IPTV today is ADSL2plus, with 12,049,817 subscribers.



Source: Data provided for the Broadband Forum by Point Topic (www.point-topic.com)

Nearly 15.5 million people are now subscribed to an IPTV service, with Europe having over 8.4 million subscribers, making it the strongest market in terms of growth and total subscriber numbers.

Regional IPTV subscriber growth worldwide, first quarter 2007 and 2008

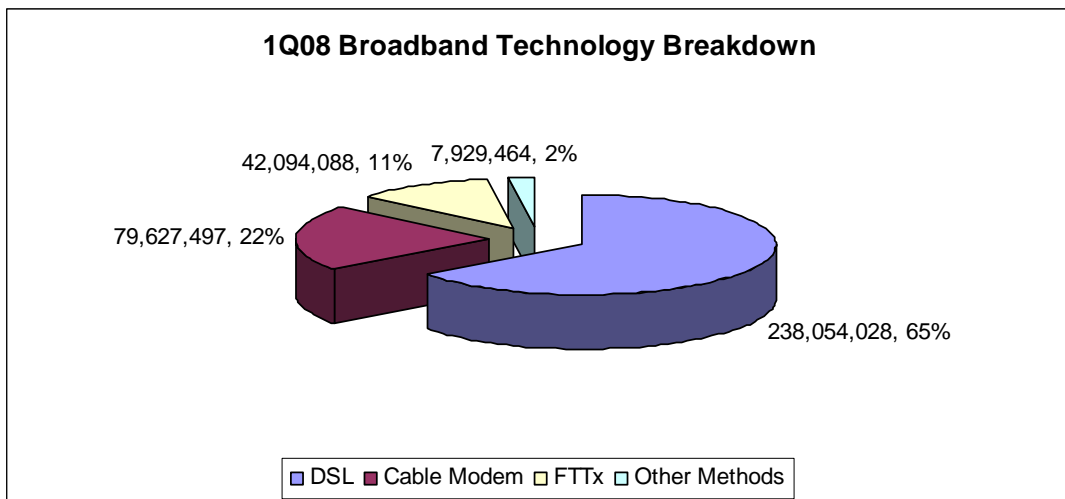
Region	Q1 2007	Q1 2008
Europe	3,875,266	8,425,370
Asia-Pacific	1,129,355	2,619,035
North America	850,601	2,258,601
South and East Asia	1,353,000	2,086,000
Latin America	2,300	11,183
Middle East and Africa	10,000	10,000
TOTAL	7,220,522	15,410,189

Source: Data provided for the Broadband Forum by Point Topic (www.point-topic.com)

“IPTV operators around the world have shown that systems are scalable and can handle rapid growth in subscriber numbers,” said Point Topic Senior Analyst John Bosnell. “However, developing and agreeing standards will help these operators deliver IPTV more simply and effectively over a variety of access technologies and help to drive higher up take in other markets.”

DSL Dominates

DSL continues to be the most popular access technology with close to 240 million of the world’s subscribers. Cable subscriptions rates have slowed to 18 percent growth rate, while subscribers on FTTx rose 33 percent in the last year.



Source: Data provided for the Broadband Forum by Point Topic (www.point-topic.com)

This increase in fiber subscribers is echoed in the current work of the Broadband Forum, which has expanded its remit over the past few years well beyond its DSL roots; first issuing access agnostic management specifications and most recently developing specifications to incorporate fiber into the standard architecture and management framework of providers. Most recently the Forum released Technical Report (TR)-142, "Framework for TR-069 enabled PON and fiber related devices". Building on its existing TR-069, TR-142 enables vendors and service providers to remotely configure, troubleshoot and manage a Passive Optical Network (PON) - an important consideration as vendors and service providers worldwide look to maximise revenues, lower management complexities, minimise truck roll and introduce new revenue generating services.

The aim is also to enable fiber networks to work side by side with existing infrastructures - and with 370 million broadband subscribers in the world using a variety of access technologies, this is imperative to the success of fiber and others that they share common standards wherever possible.

Snapshot of Regional Broadband Growth to 31st March 2008

Region	Q1 2007	Q1 2008	% Growth
Western Europe	81,937,250	97,610,797	16.06%
North America	70,972,699	84,601,988	16.11%
South and East Asia	61,253,850	78,390,614	21.86%
Asia-Pacific	53,310,214	59,017,122	9.67%
Latin America	14,867,952	20,154,134	29.30%
Eastern Europe	11,867,952	17,627,532	32.67%
Middle East and Africa	7,068,699	10,284,381	31.27%
Other	9,842	18,509	46.83%

Source: Data provided for the Broadband Forum by Point Topic (www.point-topic.com)

For the second year running, Western Europe continues to lead the way with over 97 million broadband users. Averaging 30 percent growth, emerging markets such as Eastern Europe, Latin America and the Middle East and Africa, demonstrate the exceptional growth of broadband around the globe.

"This report shows that although DSL remains the key vehicle for delivering broadband associated services, alternative access technologies, such as fiber, are increasing their footprints and their requirements need to be considered in our work," said George Dobrowski, Chairman and President of the Broadband Forum.

"The Broadband Forum recognises this and is working hard to make sure fiber is integrated seamlessly in to existing broadband architectures and management platforms worldwide."

- Ends -

Laurie Gonzalez, Marketing Director of the Broadband Forum, will be available to discuss the latest statistics, the Forum's recent name change and the Forum's current and future work, such as recent IPTV and PON work.

To arrange a meeting please contact Louise Hatton on + (44) 115 948 6901 or email louise@bcspr.co.uk.

The Broadband World Forum Asia is taking place at the Hong Kong Convention and Exhibition Centre, Hong Kong between Tuesday 15th Friday 18th July 2008.

For more information about today's statistics, please visit www.point-topic.com

About the Broadband Forum

The Broadband Forum mission is to develop the full potential of broadband. Focused on home-to-core network and management solutions, our standards empower providers to achieve more with their broadband deployment. Established in 1994 as the ADSL Forum and later as the DSL Forum, the Broadband Forum has seen its work over the past 14 years evolve from addressing physical layer ADSL transport specifications to advanced transport and management specifications for all forms of broadband. The Broadband Forum's formal BroadbandSuite™ Release Program and all technical reports are publicly available at www.broadband-forum.org

About Point Topic

Point Topic is an analyst company focusing entirely on broadband. Point Topic's international services have a global reputation for providing the most up-to-date and authoritative user statistics, supplier profiles and applications reports on DSL, FTTx, cable and other broadband services worldwide. Free analysis papers and guides to Point Topic's services available on the website at www.point-topic.com.