



## EUROPEAN BROADBAND GROWS TO 135 MILLION SUBSCRIBERS

*Europe now accounts for 30% of global broadband and 51% of all IPTV customers*

8 September 2009 - The Broadband Forum today announced the latest broadband and IPTV statistics in a press conference at Broadband World Forum-Europe. Based on data provided for the Forum by industry analysts Point Topic (GBS database at <http://point-topic.com/home/gbs/>), global broadband grew by 12.9 million lines in the second quarter of 2009 to reach 445 million, while IPTV growth remained strong at 11 per cent - reaching 26.9 million.

### Broadband growth chart

#### Broadband regional numbers

Territories	2008Q2	2009Q1	2009Q2		growth in quarter	growth in 12 months
		Total	Total	Net Qtr Add		
Asia-Pacific	60,875,668	64,598,397	65,959,917	1,361,520	2.11%	8.35%
Eastern Europe	19,408,909	23,713,655	25,107,902	1,394,247	5.88%	29.36%
Latin America	22,294,590	27,947,382	29,292,408	1,345,026	4.81%	31.39%
Middle East and Africa	10,934,739	12,819,703	13,054,260	234,557	1.83%	19.38%
North America	83,445,376	93,502,047	95,845,689	2,343,642	2.51%	14.86%
South and East Asia	84,002,699	100,884,917	105,389,289	4,504,372	4.46%	25.46%
Western Europe	99,721,070	107,878,672	109,650,503	1,771,831	1.64%	9.96%
<b>Global Total</b>	380,683,051	431,344,773	444,299,968		<b>3%</b>	<b>14%</b>

Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

In the past twelve months, broadband subscription in Europe grew 13 per cent overall, to reach 135 million, which included an impressive growth of 29 per cent in the Eastern European territories. Europe is the second largest broadband region in the world, and holds four of the top 10 country spots as detailed below.

## Top 10 broadband countries

Country	2008Q2	2009Q2
	Total	Total
China	75,768,350	93,549,000
USA	74,440,195	86,227,582
Japan	29,584,700	31,085,500
Germany	21,420,702	24,086,250
France	16,601,286	18,324,300
UK	16,718,400	17,838,200
South Korea	15,061,659	15,876,992
Italy	11,534,230	12,855,463
Brazil	8,490,400	10,469,755
Canada	9,005,181	9,618,107

Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

Europe continues to lead the IPTV success story with 13,631,074 subscribers, a 51 per cent growth over the twelve months leading up to July 2009. In the second quarter 2009, there was a healthy six per cent growth in Western Europe - where France remains the "champion" IPTV country with more than seven million subscribers - and 12 per cent in Eastern Europe, where new services in countries such as Poland, Czech Republic, Slovenia and Russia are in demand.

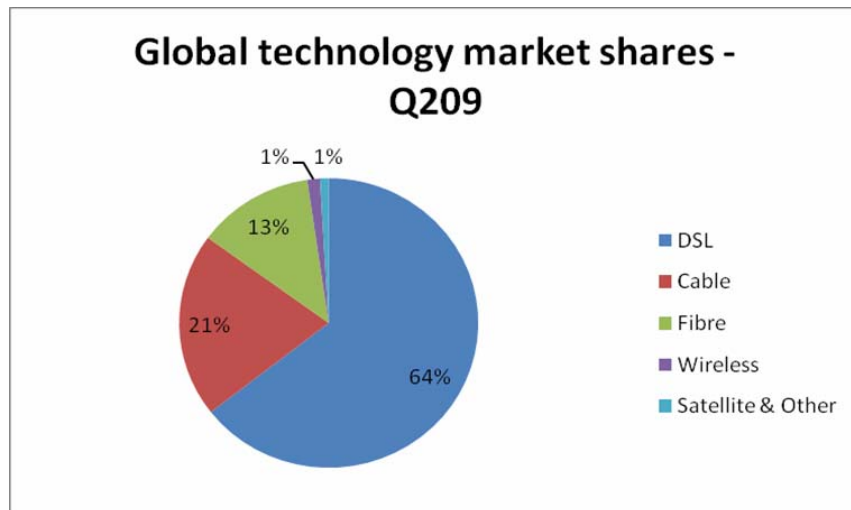
## IPTV subscriptions per territory in thousands

Region	2008Q2	2009Q2
Western Europe, Middle East and Africa	8428	12416
North America	2718	5018
South and East Asia	2512	4375
Asia Pacific	2817	3835
Eastern Europe	655	1215
Latin America	14	53

Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

In terms of technology, fiber and wireless broadband continue to gain access technology market share. Consumer demand for IPTV seems to be driving the rollout of higher bandwidth options.

## Broadband technology market share



Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

"This report shows that, while broadband adoption is not immune from the state of the world economy, the technology continues to move forward and I believe this year has shown that broadband expansion is not limited to the top industrialized countries, but is a key factor in assisting developing nations to gain a foothold in today's tough market," said George Dobrowski, Chairman and President of the Broadband Forum.

"The Forum continues to drive broadband innovation, and with our latest work around IPTV network and service assurance, we continue to ensure that the industry has all the tools and specifications it needs to optimize networks and to capture the full potential of broadband and IPTV worldwide. We have also undertaken several initiatives in areas such as energy efficiency this year, which will help facilitate network energy savings as broadband growth continues across the world."

For further information about the Broadband Forum and the work mentioned here, visit [www.broadband-forum.org](http://www.broadband-forum.org).

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## **About the Broadband Forum**

The Broadband Forum mission is to develop the full potential of broadband. With the recent union with the IP/MPLS Forum, the Broadband Forum is now the central body for next generation IP network specifications. This organization, comprising around 200 members of most of the world's leading service providers, equipment manufacturers, chip vendors and other key organizations, defines and facilitates next generation networks for local broadband access, mobile backhaul, business services, IPTV, gaming and other applications, and is poised to address further developments as they arise. The Broadband Forum's formal BroadbandSuite™ Release Program, Technical Reports and specifications are publicly available at [www.broadband-forum.org](http://www.broadband-forum.org).