



**THE AMERICAS SHOW STRONG BROADBAND GROWTH AND WIDESPREAD IPTV ADOPTION**

*Region now accounts for 28% of global broadband and nearly one in five IPTV subscribers worldwide*

8 September 2009 - The Broadband Forum today announced the latest broadband and IPTV statistics, which show a strong performance in the Americas region, both in broadband growth at 18 per cent and in IPTV adoption, where subscription grew a remarkable 86% over the last twelve months. Based on data prepared for the Forum by industry analyst Point Topic (GBS database at <http://point-topic.com/home/gbs/>), global broadband grew by 12.9 million lines in the second quarter of 2009, while IPTV growth remained strong at 11 per cent - reaching 26.9 million lines.

**Broadband growth chart**

Region	2009Q1		2009Q2		growth in quarter	growth in year
	Total	Net Add	Total	Net Add		
Asia-Pacific	64,598,397	1,028,132	65,959,917	1,361,520	2.11%	8.35%
Eastern Europe	23,713,655	1,383,969	25,107,902	1,394,247	5.88%	29.36%
Latin America	27,947,382	1,711,397	29,292,408	1,345,026	4.81%	31.39%
Middle East and Africa	12,819,703	562,699	13,054,260	234,557	1.83%	19.38%
North America	93,502,047	3,483,678	95,845,689	2,343,642	2.51%	14.86%
South and East Asia	100,884,917	7,487,522	105,389,289	4,504,372	4.46%	25.46%
Western Europe	107,878,672	2,985,982	109,650,503	1,771,831	1.64%	9.96%

Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

Broadband lines in the world now top 444.2 million. North America had total growth of 3.63 per cent and the USA and Canada between them now have more than 95 million broadband users. In Latin America broadband now serves more than 29 million customers. Brazil, one of the global top 10 countries for broadband, showed solid gains at 4.02 per

cent - taking them to 23.3 per cent growth over the year, accounting for more than ten million of the region's users.

#### Top 10 broadband countries

Country	2008Q2	2009Q2
	Total	Total
China	75,768,350	93,549,000
USA	74,440,195	86,227,582
Japan	29,584,700	31,085,500
Germany	21,420,702	24,086,250
France	16,601,286	18,324,300
UK	16,718,400	17,838,200
South Korea	15,061,659	15,876,992
Italy	11,534,230	12,855,463
Brazil	8,490,400	10,469,755
Canada	9,005,181	9,618,107

Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

The Americas continue to show massive growth in IPTV, where over the last 12 months there has been an impressive increase of 86 per cent, partly due to a major commitment by two of the region's leading operators. The Americas now have reached a major milestone in IPTV, serving over five million IPTV subscribers - which represent nearly 20 per cent of IPTV penetration worldwide.

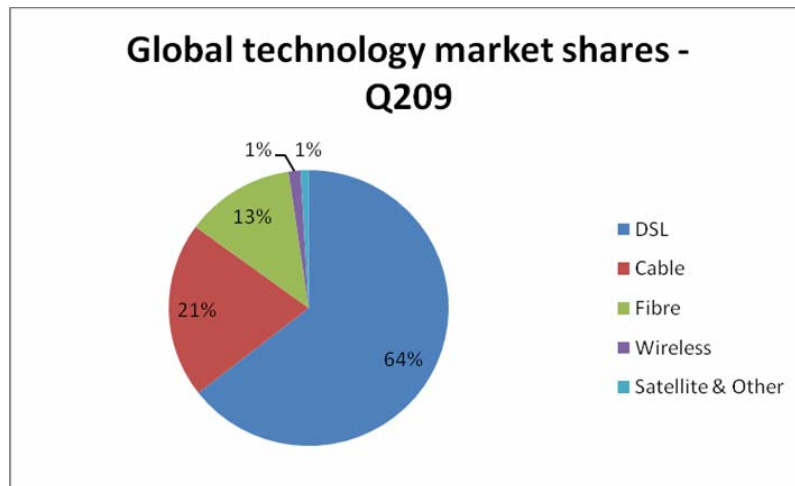
#### IPTV subscriptions per territory, in thousands

Territory	2008Q2	2009Q2
Western Europe, Middle East and Africa	8428	12416
North America	2718	5018
South and East Asia	2512	4375
Asia Pacific	2817	3835
Eastern Europe	655	1215
Latin America	14	53

Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

In terms of technology, fiber and wireless broadband continue to gain access technology market share. Consumer demand for IPTV seems to be driving the rollout of higher bandwidth options.

## Broadband technology market share



Source: Data provided for the Broadband Forum by Point Topic ([www.point-topic.com](http://www.point-topic.com))

"This report shows that, while broadband adoption is not immune from the state of the world economy, the technology continues to move forward and I believe this year has shown that broadband expansion is not limited to the top industrialized countries, but is a key factor in assisting developing nations to gain a foothold in today's tough market," said George Dobrowski, Chairman and President of the Broadband Forum.

"The Forum continues to drive broadband innovation, and with our latest work around IPTV network and service assurance, we continue to ensure that the industry has all the tools and specifications it needs to optimize networks and to capture the full potential of broadband and IPTV worldwide. We have also undertaken several initiatives in areas such as energy efficiency this year, which will help facilitate network energy savings as broadband growth continues across the world."

For further information about the Broadband Forum and BroadbandSuite 3.0 mentioned here, visit [www.broadband-forum.org](http://www.broadband-forum.org).

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### About the Broadband Forum

The Broadband Forum mission is to develop the full potential of broadband. With the recent union with the IP/MPLS Forum, the Broadband Forum is now the central body for

next generation IP network specifications. This organization, comprising around 200 members of most of the world's leading service providers, equipment manufacturers, chip vendors and other key organizations, defines and facilitates next generation networks for local broadband access, mobile backhaul, business services, IPTV, gaming and other applications, and is poised to address further developments as they arise. The Broadband Forum's formal BroadbandSuite™ Release Program, Technical Reports and specifications are publicly available at [www.broadband-forum.org](http://www.broadband-forum.org).