



MEDIA ALERT

BROADBAND FORUM TO ANNOUNCE MIDYEAR IPTV AND BROADBAND STATISTICS

WHO: The Broadband Forum, a global consortium of approximately 200 member companies dedicated to the development of global broadband network specifications.

WHAT: The Broadband Forum will be unveiling the Q209 global broadband figures and IPTV statistics at this month's Broadband World Forum Europe event. The research, conducted by industry analysts Point Topic, will be made public by Robin Mersh, Broadband Forum's Chief Operating Officer.

He will also provide a brief update on BBFs latest work, and new developments around the areas of broadband network energy efficiency, fiber integration and new quality measure.

To reserve your place at the press conference, or to arrange a pre-briefing if you cannot attend, please contact Chrissie Walker or Brian Dolby on +44 (0) 115 948 6901 or email chrissie@bcspr.co.uk or brian@bcspr.co.uk.

WHEN: 11.30am, Tuesday, September 8th 2009

WHERE: Cartier 2 on Level C (next door to the press office)
Broadband World Forum Europe, CNIT La Defense, Paris

Also please visit the Broadband Forum at booth number 124.

About the Broadband Forum

The Broadband Forum mission is to develop the full potential of broadband. With the recent union with the IP/MPLS Forum, the Broadband Forum is now the central body for next generation IP network specifications. This organization, comprising an enlarged 220 strong membership of most of the world's leading service providers, equipment manufacturers, chip vendors and other key organizations, defines and facilitates next generation networks for local broadband access, mobile backhaul, business services, IPTV, gaming and other applications, and is poised to address further developments as they arise. The Broadband Forum's formal BroadbandSuite™ Release Program, Technical Reports and specifications are publicly available at www.broadband-forum.org.

Robin Mersh, Broadband Forum Chief Operating Officer

Robin Mersh, Broadband Forum Chief Operating Officer, joined the Forum as Chief Operating Officer in July 2006 and is the senior full time executive. He has worked in the telecommunications industry for over 17 years, starting in sales and sales management for Cable & Wireless and then moving onto BT before meeting his wife and moving to the US in 1999. Robin has worked in business development and alliance management for various OSS software companies in the US.