



**3 MILLION NEW NORTH AMERICAN BROADBAND SUBSCRIBERS
ADDED IN FIRST QUARTER 2009 DESPITE ECONOMIC DOWNTURN**

Global IPTV market up to nearly 24 million with 9.77% quarterly growth and strong activity across North America

16 June 2009 - The Broadband Forum today announced the latest broadband and IPTV statistics, which show impressive growth in the face of the global economic downturn. Its report, prepared for the Forum by industry analysts Point Topic (GBS database at <http://point-topic.com/home/gbs/>), shows that broadband grew by 16.6 million lines globally in the last quarter alone, with more than three million being added across North America - while IPTV continues to expand strongly.

Broadband lines in the world now top 429.2 million and the last quarter shows growth slightly higher than the previous three month period. Twenty countries grew by 10 percent or more in that time. The biggest growth in the top 20 came from India at 13.4 percent, while the other large gainers were Ukraine (15.2 percent), Egypt (10.6 percent) and Mexico (10.3 percent). Of the total figure, North America grew 3.87 percent to more than 93.5 million.

Top 10 broadband countries

Country	2008Q1	2009Q1
China	71,034,820	88,088,000
USA	72,581,920	83,968,547
Japan	28,836,100	30,631,900
Germany	21,077,450	24,144,350
France	16,186,996	18,009,500
UK	16,318,300	17,661,100
South Korea	14,970,775	15,709,771
Italy	11,300,077	12,447,533
Brazil	7,949,000	10,065,200
Canada	8,859,868	9,533,500
Global Total	269,115,306	310,259,401

Source: Data provided for the Broadband Forum by Point Topic (www.point-topic.com)

North America was again a major factor in the continued IPTV success story, with impressive growth of more than 15 percent over the last quarter and a huge 94.2 percent

year-on-year improvement. There are now nearly 4.5 million lines of IPTV across North America.

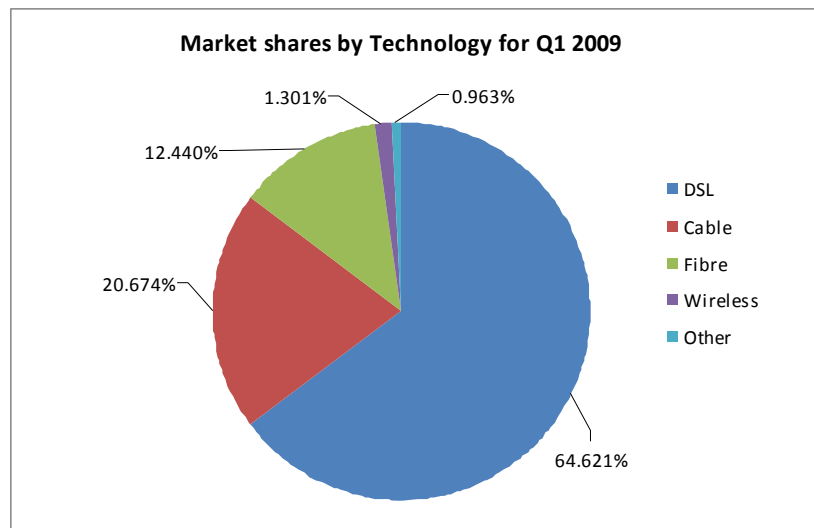
IPTV subscriptions per region

Region	2008Q1	2008Q4	2009Q1	Quarterly Growth	Yearly Growth
	Total	Total	Total		
Latin America	11,183	21,495	23,467	9.17%	109.85%
Eastern Europe	553,394	955,234	1,158,673	21.30%	109.38%
North America	2,283,601	3,830,507	4,435,102	15.78%	94.22%
South and East Asia	2,086,000	3,618,000	3,990,000	10.28%	91.28%
Western Europe	7,799,449	10,367,586	11,375,200	9.72%	45.85%
Asia-Pacific	2,619,035	3,058,182	3,005,015	-1.74%	14.74%
Middle East and Africa	10,000	10,000	10,000	0.00%	0.00%

Source: Data provided for the Broadband Forum by Point Topic (www.point-topic.com)

In terms of technology, DSL continues to be the most popular broadband access technology, although fiber grew by more than three million lines to reflect a 12.4 percent share of the market, while wireless showed a healthy proportionate increase of over one million lines to a total of 5.58 million.

Technology market share



Source: Data provided for the Broadband Forum by Point Topic (www.point-topic.com)

"This report shows that despite the economic situation the world is facing, the demand for both broadband and IPTV continues at pace as people everywhere look to improve the quality and speed of their communications," said George Dobrowski, Chairman and President of the Broadband Forum.

“The Forum continues to drive broadband innovation, and with the release of BroadbandSuite 3.0, which provides new IPTV management and fiber integration tools, we continue to ensure that the industry has all the tools and specifications it needs to optimize networks and to capture the full potential of broadband worldwide. Our capability is enhanced by the recent union with the IP/MPLS Forum, which gives us a much greater end-to-end capability to serve the industry.”

For further information about the Broadband Forum and BroadbandSuite 3.0 mentioned here, visit www.broadband-forum.org.

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About the Broadband Forum

The Broadband Forum mission is to develop the full potential of broadband. With the recent union with the IP/MPLS Forum, the Broadband Forum is now the central body for next generation IP network specifications. This organization, comprising around 200 members of most of the world’s leading service providers, equipment manufacturers, chip vendors and other key organizations, defines and facilitates next generation networks for local broadband access, mobile backhaul, business services, IPTV, gaming and other applications, and is poised to address further developments as they arise. The Broadband Forum’s formal BroadbandSuite™ Release Program, Technical Reports and specifications are publicly available at www.broadband-forum.org.