



**BROADBAND FORUM TO CHAIR FIRST EVER ICIN PRE-CONFERENCE  
WORKSHOP ON STANDARDISATION**

*Sessions to cover key issues of convergence and standards work*

**21 October 2009** - The Broadband Forum is to chair the first ever pre-conference workshop on standardisation at next week's ICIN conference, which is being held at Bordeaux in France (October 26-29).

The Forum's Chief Operating Officer Robin Mersh will lead an afternoon session exploring how Standards and Standards bodies are addressing convergence across areas such as telecommunications, fixed and wireless networks, consumer electronics, including IPTV, traditional TV and web-based content offerings.

"The ICIN series of conferences has become uniquely established as the industry forum on the intelligent service layer of communications networks and we welcome the support and initiative of the Broadband Forum in developing this workshop with us," said Stuart Sharrock, Chairman of the ICIN International Advisory Board.

At the workshop, in addition to a contribution from Mr Mersh on the Broadband Forum's experience of avoiding duplication of work, filling technology gaps and effective industry collaboration, there will be presentations from leading industry bodies including ETSI, ITU-T, the Digital Video Broadcast Project, the Open IPTV Forum, the Object Management Group and the Open Mobile Alliance.

"The ICIN community is dependent on end-to-end solution specifications that are capable of responding to and satisfying end user demand and to that end, the goals of these active bodies are very much the same," said Mr Mersh.

"This workshop offers the rare opportunity for us to come together and bring our experiences and new initiatives and goals to the table. The timing is excellent as we all face the challenges of maintaining the momentum of achieving true convergence across all the technologies involved."

The detailed programme for the workshop can be downloaded from [www.icin.biz](http://www.icin.biz). Space is limited and priority will be given to those who register their interest early at <http://www.icin.biz/conference/workshop.html>. Special rates for attending the workshop and the ICIN 2009 conference are available.

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#### **About the Broadband Forum**

The Broadband Forum mission is to develop the full potential of broadband. With the recent union with the IP/MPLS Forum, the Broadband Forum is now the central body for next generation IP network specifications. This organization, comprising around 200 members of most of the world's leading service providers, equipment manufacturers, chip vendors and other key organizations, defines and facilitates next generation networks for local broadband access, mobile backhaul, business services, IPTV, gaming and other applications, and is poised to address further developments as they arise. The Broadband Forum's formal BroadbandSuite™ Release Program, Technical Reports and specifications are publicly available at [www.broadband-forum.org](http://www.broadband-forum.org).