



**BROADBAND FORUM CHAIRMAN AND PRESIDENT TOM STARR
IS NAMED ONE OF THE 100 MOST POWERFUL PEOPLE IN TELECOMS**

*Global Telecoms Business recognizes Tom Starr's
achievement in its Power 100 listing*

27 September 2010, Tom Starr, Chairman and President of Broadband Forum, has been named as one of the 100 most powerful people in the telecoms industry worldwide.

Global Telecoms Business published its annual list, the GTB Power100, online on September 30 2010, and in the printed issue of the magazine dated September-October 2010. The list was compiled from nominations by worldwide readers of Global Telecoms Business – including CEOs, CFOs and other senior executives of the world's major operators, telecoms vendors and industry organizations.

[Tom Starr](#), a founding member of the Broadband Forum in 1994, has been a leading figure throughout the emergence of broadband technology and has helped guide the Broadband Forum into a body comprising around 200 of the world's leading service providers, vendors and research organizations. Tom is currently a Lead Member of Technical Staff at AT&T Labs, holds 24 US patents in the field of telecommunications, and has another 13 patent applications pending.

“I am delighted at this award, both personally and on behalf of the Broadband Forum. It is testament to the growing strength and influence of the Forum in shaping the future of broadband, especially coming within a week of our celebration event to mark the achievement of 500 million broadband customers worldwide,” said Starr. “The next few years will be no less exciting, and I look forward to the Broadband Forum's continuing work to make the network faster, smarter and available to ever more people.”

“We congratulate all the members of the GTB Power100 in 2010,” said Laurence Mackintosh, publisher of Global Telecoms Business.

GTB first ran its Power100 to mark the 100th printed issue of the magazine in 2008, and inclusion in the list has been coveted by executives throughout the industry. The full list of the GTB Power100 for 2010 is available at

<http://www.globaltelecomsbusiness.com/Stub/Power100.html>

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About the Broadband Forum

From the heart of the network to the connected user, the Broadband Forum is the Chief Architect of the Connected Lifestyle. Following its union with the IP/MPLS Forum, the Broadband Forum is now the central body for end-to-end multi-service architecture development and network specifications. This organization, comprising around 200 members of the world's leading service providers, equipment manufacturers, chip vendors and other key organizations, defines next generation solutions for access, mobile backhaul, business services, IPTV, gaming and other applications, and is poised to address further developments as they arise. The Broadband Forum's formal Technical Reports and white papers are publicly available at www.broadband-forum.org.

For more information about the GTB Power100 contact the editor of Global Telecoms Business, Alan Burkitt-Gray, on aburkitt@euromoneyplc.com or +44 20 7779 8518

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