



DSL Forum Introduces New COO Robin Mersh

VANCOUVER, Canada – September 11, 2006 – The DSL Forum, an international consortium of more than 200 broadband providers and device manufacturing members, appointed Robin Mersh as its new Chief Operations Officer (COO), announced Monday at the Broadband World Forum Americas conference.

The appointment of Mr. Mersh marks a new chapter in the DSL Forum's history. Mr. Mersh will be responsible for executing the DSL Forum strategy effectively and ensuring funding and internal resources are managed wisely and in line with key initiatives and external relations goals. His appointment is aligned with the launch of the latest Forum initiative, which is designed to expand the scope of the Forum's technical work and engage the broader industry in aligned broadband specifications for growth and enhanced network transparency.

"Robin brings us a wealth of operational experience and industry knowledge," said Michael Brusca, chairman and president, DSL Forum. "His appointment will further support the DSL Forum in its expanding leadership role to create a global broadband market of excellence."

"I am excited to be appointed to lead the operations of such a distinguished, far-sighted and successful organization. The DSL Forum is uniquely placed to take advantage of its leadership role in broadband standards and bring that into the world of next generation networks and services," said Robin Mersh.

About Robin Mersh

Joining as Chief Operating Officer, Robin is the DSL Forum's senior full-time executive. With more than 14 years telecommunications experience, Robin started in sales and sales management for Cable & Wireless and subsequently worked for BT before moving to the US in 1999. Most recently, Robin has worked in business development and alliance management for various OSS software companies in the US. Robin is originally from Cambridge in the UK. He received a B.A. degree (with Honors) from Queen Mary and Westfield College, University of London in 1992. Robin resides in North Carolina.

About the DSL Forum

The DSL Forum tailors broadband to meet the needs of the next generation of multi-media services and the online community. By forging agreement on common technical requirements and embracing new applications, the Forum works to streamline processes, define specifications, and share best practices that set the stage for effective deployments and explosive global broadband growth. Established in 1994, the DSL Forum is an international industry consortium of over 200 leading service providers, equipment manufacturers and other interested parties. For more information, visit www.dslforum.org.

###

Further DSL Forum information is available from:

Media Contacts

(North and South America):

Laurie Gonzalez

DSL Forum

+1 770 761-9300

gonzalla@bellsouth.net

(Europe and Asia Pacific):

Carol Friend and Charlie Meredith-Hardy

PIELLE Consulting

+44 (0)20 7323 1587

dsl.forum@pelleconsulting.com