



Ultra-Fast Broadband Acceleration Seminar (UFBB BASE)

Agenda: 25-27 June,
Den Haag, The Netherlands

Sponsors 2019:



June 25th

Policy, Regulation and Market 2019: A Market in Flux
(What's Happening Now ... and What to Expect 5 Years from Now)

Time	Topic	Speaker	Function	Company
08:30	Coffee and registration			
09:00	Opening Session: Welcome to UFBB BASE	Bernd Hesse / Geoff Burke / Berry Vetjens	BASe Chair, CMO, Director Market, TNO ICT	Broadband Forum and TNO
09:15	Broadband Forum in 2019 and Beyond – Focus and Review	Robin Mersh	CEO	Broadband Forum
Market Overview – Ultra-Fast Broadband: Accelerated				
09:40	Service Provider Keynote: How Wireless Can Broadband Access Be?	Dr. Andreas Gladisch	Vice President Convergent Networks	Deutsche Telekom
10:10	Analyst Perspective: State of the Market 2019 (Europe & Global)	Michael Dargue	Vice President	Cartesian
10:35	Coffee Break			
11:00	Recent Developments in the Belgian Access Markets	Yannick Dewilde	Senior Economist	BIPT
11:30	The Dutch Case: Competition and Investments in Fixed Networks	Joos Francke	Team Manager	ACM, The Netherlands
12:00	Leveraging BBF Certification Process for Operational Excellence	Christian Gacon	VP – Wireline Networks and Infrastructure	Orange
12:30	Lunch			
Ultra-Fast Broadband Acceleration: What to Expect Next...				
13:45	Fireside Chat: What Happens to Traditional Telecom in a 5G World?	Ray LeMaistre	Editor-in-Chief	Light Reading
14:15	How Openreach is Preparing for the Future of Broadband	Trevor Linney	Research Director	Openreach
14:45	Can We Trust Smart Things?	Tom Gaffney	Principal Consultant	F-Secure

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15:15	Coffee Break			
15:45	Peaceful Coexistence: An Approach to PLC/xDSL Interference Mitigation	Nico Weling	Vice President – Research & Innovation	devolo
16:15	State of Broadband and Policy in Luxembourg	Peter Sodermans	External Adviser Prime Minister Office	Luxembourg Government
16:45	One Giant Leap for G.hn – Unearthing Buried Copper Values	Chano Gomez	Board Member	GiGA Wire
17:15	Informal Cocktails – Amsterdam Lounge (Ground Floor)			

June 26th

Advanced Technology Deep Dive and Enabling Applications
(Copper – Fiber – Wireless/5G)

Time	Topic	Speaker	Function	Company
08:30	Coffee and registration			
09:00	Welcome to Day 2	Bernd Hesse, Geoff Burke	BASE Chair, CMO	Broadband Forum
09:05	Chairman's Word	Kevin Foster	Chairman	Broadband Forum
09:15	Ergodic Spectrum Management (ESM)	John Cioffi	CEO	ASSIA
09:45	Fiber Everywhere	James Zhou	Senior Technical Director of Advanced Wireline Access Technology	Huawei
Copper Technology Review				
10:15	Access Network Evolution: It's Not Only About Epic Bit Rates	Koen Berteloot, Frank Vermaerke	Domain Manager, Access Technology and Domain Manager, Mantra+ Project	Proximus
10:45	Coffee Break (Networking and Exhibit Review)			
11:15	Achievements and Advancements in Next Generation of Copper Access	Paul Spruyt	xDSL Technology Strategist	Nokia

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11:45	Supercharging Fibre Rollout (Without the Pain)	Kenneth Green	General Manager FTTdp Portfolio	NetComm
12:15	Leveraging Your Copper Infrastructure	Gerald Clerckx	Leader, Fixed Access Engineering	AI Telekom
12:45	Lunch (Networking and Exhibit Review)			
14:00	How AI Helps Troubleshooting POST Luxembourg's Copper Network	Patrick Rausch	Strategic Project Manager	POST Luxembourg
Strategies in Gigabit Technologies				
14:30	The Physical Layer Challenge	David Chen	CTO	Go!Foton
15:00	Fiber Access Extension – Bringing Multi-gigabit to Buildings	Helge Tiainen	Senior Director Business Development	InCoax / MoCA
15:30	Coffee Break (Networking and Exhibit Review)			
16:00	Overcoming Challenges in the Ultra-Fast Connected Home	Elad Domanovitz	CTO	Actelis
16:30	2 minutes sales pitch			
17:10	Demo session & exhibition visit			
19:00	Social Event – Drinks & Dinner at Garoeda (Kneuterdijk 18a, 2514 EN Den Haag) – Tickets sold separately, be sure to bring your badge with green dot			

June 27th

Best Practices – Applying Advanced Services and Technology
(Fiber – Copper – 5G Transport)

Time	Topic	Speaker	Function	Company
08:30	Coffee and registration			
09:00	Welcome to Day 3	Bernd Hesse, Geoff Burke	BASe Chair, CMO	Broadband Forum
09:10	Open Broadband: The Yin of Abstraction, the YANG of Efficiency	Tim Carey	Distinguished Fellow	Broadband Forum

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09:40	Owning the Connected Home: A Service Provider Imperative	Thomas Martin	Principal Solutions Engineer	Calix
10:10	XGS-PON: The 10G Fiber Deployment for Swisscom	Christian Macherel, Andreas Thöny	System Architect Wireline Access, Professional Network Engineer	Swisscom AG
10:40	Coffee Break (Networking and Exhibit Review)			
11:10	PON Traffic Analysis – Insights from the Real World	Dr. Bart Kamphorst	Researcher	TNO
11:40	VDSL 35B Deployment Europe and Interesting New Hardware	Eric van Uden, Benoit Kraivers	Country Manager Netherlands, R&D – Manager Broadband Technologies	AVM
12:10	Machine Learning, USP and QED – Laying the Foundation for Optimizing for Application Outcomes	Magnus Olden	Head of Data Science	Domos
12:40	Lunch			
14:00	Workflow Processes for Efficient Deployment of Advanced Broadband Services	Alfonso Domesi	Business Development Manager for Physical Layer Business Unit	EXFO
14:30	Driving New Revenues Out of the Connected Home	Michael Philpott	Senior Practice Leader	Ovum
15:00	Coffee Break			
15:30	Enabling a Digital Future with Fiber	Mikael Sandberg	Chairman	VXFIBER
16:00	Wrap-up Panel Discussion – The Future of the Connected Home and Access Network	Bernd Hesse, Geoff Burke	BASE Chair, CMO	Broadband Forum and Others
17:00	Informal Cocktails – Amsterdam Lounge (Ground Floor)			
18:00	End of the seminar			