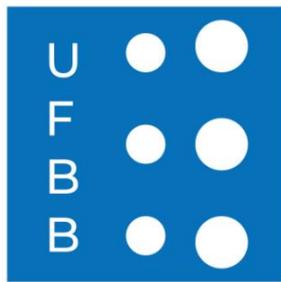


UFBB 2020 BASe Event Call for Proposals



BASe
TNO innovation
for life

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Broadband Forum
6/15/2020

UFBB BASe Seminar

Location: Den Haag, The Netherlands

Date: 17th -19th November 2020

Event Introduction:

The Broadband Forum in continued partnership with TNO are holding the rescheduled UFBB Conference in Den Haag, Netherlands on 17th to 19th November 2020.

Carrying on from the tradition of carefully curated topics of previous UFBB and BASe events we will examine the hottest topics and challenges in broadband today.

When it comes to network innovation and overall market success, the tough questions such as 'why' are we doing this and 'how' do we get there need to be answered.

The UFBB BASe Event aims to do exactly this by diving in deep and exploring the cutting-edge technologies and best practices which will drive the broadband ecosystem. Delivered by technology innovators, the event is not to be missed by technology leaders who want to learn from the best, as well as share their expertise and help to shape the future of broadband.

The sessions will focus on how operators plan to leverage the latest advancements within the access network, broadband connectivity and within the connected home.

Unlike many events, UFBB is designed to meet the requirements for more technical discussion, real life implementations, testing and strategic technical planning as well as valuable peer-to-peer networking

This is why it attracts an extremely loyal and growing technical decision-making audience of service providers from Europe and globally as well as a very varied vendor representation.

In light of the current COVID-19 global epidemic and uncertainty with local event health guidelines and travel restrictions it does at present remain our intent to hold a live 'face-to-face' conference.

We continue to monitor all changes in the current local and global situation and if necessary we are making allowances to convert this leading conference into a series of virtual live sessions or alternatively move the date to a later time.

Call for Proposals:

We are now calling for proposals from service providers and vendors for presentations, round table panels and technical case studies for the following UFBB 2020 sessions.

Please note that dates could change if the proposed event becomes a series of virtual remote sessions:

Session 2: Operator Focus (17th November)

Topic discussion ideas:

- I. Key Technology Focus and challenges for Ultrafast Broadband in 2021/22
- II. The Impact of COVID and new technical strategic direction
- III. Tactics Driving Customer satisfaction beyond speed
- IV. Which PON, when, where and why
- V. Wholesale and Open Access Networks
- VI. The continued role of Copper and future technology plans

Session 3: Broadband Market and Operator Updates (18th November)

Topic discussion ideas:

- I. European Regulator Update
- II. Analyst State of Broadband
- III. COVID impact and how strategies change
- IV. Application Provider Demands

Session 4: Technology Update (18th November)

Topic discussion ideas:

- I. Session from industry bodies or Open Source innovators
- II. Operator CTO Officer - Key Drivers
- III. Copper evolution
- IV. 5G Fixed Ubiquitous Access

Session 5: Vendor Connectivity Session (18th November)

Topic discussion ideas:

- I. State of Connectivity Technologies
 - PON (G-PON, XGS-PON, NG-PON, 10Gig, 25Gig and 50Gig etc)
 - Copper (DSL, GFast, and Next)
 - Fixed Wireless
- II. Vendor Technology Case Studies
- III. 5G and Fixed Converged Access Network

Session 6: Vendor Ecosystem Session (18th November)

Topic discussion ideas:

- I. Technical Industry Contributions on State of Broadband Eco System and Technologies
 - End-to-end service management
 - Managed Connected Home
 - Network slicing, SDN and NFV
 - IOT and Key Application Provider services
- II. Vendor Technology Case Studies

Please note that these suggested topic **ideas** are for guidance only and the Broadband Forum BASE team are open to further key current technical subject discussion topics.

If you require Further guidance and what makes excellent subject matter for the UFBB attendee audience please review the successful 2019 Agenda [here](#)

Presentation format

The format is to have between 3 to 5 presenters for each session with each presentation targeted for 20 or 30 minutes (depending on length of the particular session) including questions and answers.

Presentation formats can include PowerPoint and video

Submit a Proposal

All proposals should be titled “**UFBB 2020 Proposal Submission**”

Proposals should include the title of the presentation, a short synopsis of the content and the bio of the presenter

Submissions should be made to: basechair@broadband-forum.org by the 31st August 2020.

If you have any further questions, please contact either the Broadband Forum chair Bernd Hesse (basechair@broadband-forum.org) or Craig Thomas (cthomas@broadband-forum.org).

