

Sponsor UFBB BASE 2020 – Europe’s Premiere Conference Created by Tech Innovators for Tech Leaders

5G – Connected Home – Cloud – Access

Be a thought leader at the event that brings together Europe’s most influential broadband pioneers and innovators!

Broadband Forum wants you to sponsor its 2020 Ultra-fast Broadband Acceleration Seminar (UFBB BASE). This industry-leading conference, produced in cooperation with TNO, has earned a stellar reputation as THE not-to-be-missed event of the year for those focused on the hottest topics facing European Carriers today in broadband. Entering its twelfth year and coming off of a record-setting event in 2019, UFBB BASE 2020 promises to again bring together the service providers, vendors, regulators, and analysts that are delivering the latest innovations to the market while concurrently shaping the future of broadband in Europe.

Why Should I Sponsor?

- **Directly Influence Europe’s Leaders** – UFBB BASE attendees consist of Europe’s largest and most innovative service providers and vendors shaping 5G, Connected Home, Cloud, and Access
- **Establish European Leadership** – Influence Europe’s influencers! Our technical audience makes the decisions that shape future technology adoption and mass deployments
- **Kickstart European Marketing Campaigns** – Target market to UFBB BASE attendees primed by your thought leadership
- **Cultivate Regional Relationships/Ecosystems** – Network with Europe’s innovation leaders
- **Make Your Marketing Dollars Count** – Target invest to influence the innovators in your target market – Europe



2019 UFBB BASE Sponsors Included:

Global Platinum	
Global Silver	
Event Silver	
Event Bronze	

Typical Participant Roles: Technical Execs (CTOs, VPs, Product Managers, Network Planners/Architects), Operational Execs (General Managers, COOs), Analysts (Industry, Financial, Regulatory)

Sponsorship Packages (UFBB BASE 2020)

UFBB BASE				
Package Levels	Event Platinum	Event Silver	Event Bronze	
	\$14,000	\$8,000	\$4,000	
UFBB BASE Passes (includes speaker)	7	4	2	
Table Top (Handouts/Demo)	Yes	Yes	No	
Attendee List	All Info	Names/Titles	None	
Speaking Slot	Yes (Preferred)	Yes	Yes	
Logo Included/Event Materials	Yes	Yes	Yes	
Video Interview	Yes	Yes	No	
Full Access - BASE Presentations	Yes	Yes	Yes	
Quarterly Webinar Series Participation	Eligible (Preferred)	Eligible (Preferred)	Eligible	

Customizable packages available on request.