



## MEDIA ALERT

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### BROADBAND FORUM ANNOUNCES NEW CERTIFICATION PROGRAM AT MPLS & ETHERNET WORLD CONGRESS

**WHO:** The Broadband Forum, a global consortium of over 200 member companies dedicated to developing the full potential of broadband around the world.

**WHAT:** The Broadband Forum Vice-President, and Director of Packet Network Architecture at Verizon Communications, **Andrew G. Malis** will be available for one-on-one interviews at the MPLS & Ethernet World Congress.

He will share what new work the Broadband Forum has undertaken to address the needs of converging mobile and broadband network deployments, including the MPLS role in the core and access aggregation architecture, and will also publically unveil the details of the Broadband Forum's first ever certification program.

At the event, Andrew is presenting the Conference Opening Remarks at the MPLS and Ethernet World Congress (Tuesday, February 9th at 9am).

In addition, the Broadband Forum will provide a technical tutorial focusing on *MPLS in Mobile Backhaul* where we will discuss the key issues, enablers and drivers for a transition to and the value of IP/MPLS in evolving mobile RAN backhaul architectures (Tuesday, February 9th at 4pm).

To arrange a briefing with Andrew Malis at the show or to set up a pre-briefing prior to this announcement, please contact Chrissie Walker or Brian Dolby on +44 (0) 115 948 6901 or email [chrissie@bcspr.co.uk](mailto:chrissie@bcspr.co.uk) or [brian@bcspr.co.uk](mailto:brian@bcspr.co.uk).

#### **About the Broadband Forum**

The Broadband Forum mission is to develop the full potential of broadband. With the recent union with the IP/MPLS Forum, the Broadband Forum is now the central body for next generation IP network specifications. This organization, comprising an enlarged 200 strong membership of most of the world's leading service providers and equipment/chip manufacturers, defines and facilitates next generation networks for local broadband access, mobile backhaul, business services, IPTV, gaming and other applications, and is poised to address further developments as they arise. The Broadband Forum's formal BroadbandSuite™ Release Program, Technical Reports and specifications are publicly available at [www.broadband-forum.org](http://www.broadband-forum.org).

**Andrew G. Malis, Broadband Vice-President and Director, Packet Network Architecture at Verizon Communications**

Andrew has been active in wide-area data networking and telecommunications for over 30 years, beginning with the ARPANET, the foundation of today's Internet. His current responsibilities include Verizon's packet network architecture and evolution, standards participation, and vendor consultation. He has also held senior engineering positions at Bolt, Beranek, and Newman; Ascom Nexion; Cascade Communications; Ascend Communications; Lucent Technologies; Vivace Networks; and Tellabs.

Currently Vice President of the Broadband Forum, he formerly served as President and Chairman of the Board of the IP/MPLS Forum, and as the MPLS Forum's founding Technical Committee Chair has chaired a number of working groups in the Internet Engineering Task Force (IETF) and the ATM Forum, and is a veteran participant and award recipient in other standards bodies and industry consortia. He has written, edited and otherwise contributed to many standards documents in these organizations, including 27 IETF RFCs. He received his Bachelor of Science degree in Computer Science and Applied Mathematics at Brown University, and his Master of Science degree, also in Computer Science and Applied Mathematics, at Harvard University.