



Amazon Alexa Voice Services keynote evangelizes industry collaboration highlights productive Q4 Broadband Forum meeting

Improving subscriber experience, expanding broadband reach, enabling 5G, and automating the end-to-end network emerge as hot topics among attendees

Glasgow, Scotland, December 20, 2018: Amazon Alexa Voice Services UK General Manager Theunis Scheepers keynoted Broadband Forum's fourth quarter meeting last week in Glasgow, Scotland, UK, where he told the packed audience that device compatibility is essential in order to maximize the selection of available devices, which in turn drives mass adoption of the connected home market.

Scheepers' keynote kicked off a busy week that saw another keynote from Huw Saunders, Director of Network Infrastructure at the UK's broadband regulatory and competition authority Ofcom, a Birds of a Feather (BoF) session focused on "Powering in an Ultra-Fast World", and major progress made within projects across all work areas and Open Broadband initiatives, including in areas like 5G, the User Services Platform (USP) and CloudCO.

The line-up of keynote presentations, special sessions, and meetings was just part of the activity at Broadband Forum's quarterly meeting, as the Forum announced another industry first in the connected home market - the completion of its brand-new Wi-Fi In-Premises Performance test plan. Designed to establish carrier grade performance requirements for Wi-Fi APs, the new plan provides operators with the tools needed to select the best possible products for their networks.

The Broadband Forum Q4 meeting was also host to the first official meeting of Broadband Forum's new O&M Automation and Intelligence project, which aims to define specifications for service providers looking to leverage Artificial Intelligence and Big Data techniques within their operations and management processes.

"It's a very exciting time in the broadband industry, as we're faced with an unprecedented and exciting period of technological upheaval," said Robin Mersh, CEO of Broadband Forum. "In all of this, the scope and breadth of our work is continuously expanding. I'm proud to say that the Broadband Forum is playing a key role in ensuring the whole network, from the Cloud to the Connected Home, is enhancing the subscriber experiences of both the 1 billion broadband homes already connected, and hasten the connection of the next billion."

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About the Broadband Forum

Broadband Forum is the communications industry's leading organization focused on accelerating broadband innovation, standards, and ecosystem development. Our members' passion – delivering on the promise of broadband by enabling smarter and faster broadband networks and a thriving broadband ecosystem.

A non-profit industry organization composed of the industry's leading broadband operators, vendors, and thought leaders, our work to date has been the foundation for broadband's global proliferation

and innovation. For example, the Forum's flagship TR-069 CPE WAN Management Protocol has nearly 1 billion installations worldwide.

Broadband Forum working groups collaborate to define best practices for global networks, enable new revenue-generating service and content delivery, establish technology migration strategies, and engineer critical device, service & development management tools in the home and business IP networking infrastructure. We develop multi-service broadband packet networking specifications addressing architecture, device and service management, software data models, interoperability and certification in the broadband market.

Our free technical reports and white papers can be found at <https://www.broadband-forum.org/>.

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